



Cindy Smith

South Florida

Email: DetCindy@gmail.com

Cell: 954-295-8994

Versatile, energetic, media professional with 25 years of experience in broadcast and digital media, website writing/producing, and press relations

PROFESSIONAL EXPERIENCE

Freelance Florida TV & Web Producer

South Florida based "Starfish Media"

March 2012-present



- ◆ Web Design and Producing for Small Businesses/Non Profits/Personal Sites.
- ◆ Upload and format photos, create web videos and slideshows for a professional presentation.
- ◆ Proficient and creative with Photoshop, Word Press/Various Website Builders, HD Video/Still Cameras, iMovie, MAC and PC, Power Point, XDCam Transfer
- ◆ Experienced TV Producer: writing, researching, logging, and producing for 25 years.
- ◆ www.starfishmediaproductions.com
- ◆ Clients: "America's Most Wanted", "Inside Edition", Easter Seals South Florida, Autism Society, Cross-Fit Gym, and more.

Director of Communications

Easter Seals South Florida (National Non-Profit)

Sept 2011-May 2012



- ◆ Managed media list and press release distribution for all fundraising events and news stories.
- ◆ Webmaster of website: updated stories, content, photos and video.
- ◆ www.southflorida.easterseals.com
- ◆ Produced and filmed videos in HD for website and events.
- ◆ Created marketing materials including flyers, brochures and media kits.

TV & Web Producer

"America's Most Wanted" National Network TV Program (weekly)

Washington D.C. HQ (1994-2005) / Florida Bureau (2005-2012)



- ◆ Developed, researched and produced hundreds of AMW segments for 18 years.
- ◆ Managed budgets, schedules, coordinated travel for production crew, correspondent and law enforcement.
- ◆ Worked closely with law enforcement on casefiles, interviews and consulting.
- ◆ Created Power Point and public speaking presentations for large and small scale conferences.
- ◆ Worked with variety of camera formats, production crews and edit facilities.
- ◆ Produced AMW web content, photos and video for www.amw.com
- ◆ *Never missed a deadline.*

On-Air Correspondent

Florida Public TV - Statewide PBS News/Documentaries

1990-1993 Tallahassee, FL



- ◆ Produced and reported 6 one-hour documentaries annually on Florida issues.
- ◆ Reported on-air for a nightly statewide news program from the Florida Legislature.
- ◆ Coordinated travel and budget for production crew and individuals involved in shoot.

PBS



Cindy Smith

South Florida

Email: DetCindy@gmail.com

Cell: 954-295-8994

RELATED MEDIA EXPERIENCE (1986-1990)

WFAA-TV (ABC/Dallas)

Producer

Washington D.C. Bureau

APTV (Associated Press TV)

Producer

Washington D.C. Bureau

New Jersey 12 News

On-Air Correspondent

Central New Jersey

KYW News Radio, Philadelphia

Correspondent/Freelance

Atlantic City, N.J. Bureau

WAYV-FM Morning News Show

News Anchor

Atlantic City, N.J. Bureau

WJRZ-FM Morning News Show

News Anchor

Long Beach Island, N.J.

ORGANIZATION MEMBERSHIPS

Autism Society of Broward County

Board Member

2009-present

South Florida Media Coalition

Member

2009-present

Broward County PTA/ESE representative

Member

2008-present

St. Paul's Church of Weston, FL

Committee Member

2007-2010

EDUCATION

Rowan University (formerly Glassboro State College in Glassboro, N.J.)

Major: Communications – Radio/TV/Film

Bachelor of Arts

Early Graduate/Dec 1985

ACHIEVEMENTS

- ◆ Outstanding Autism Advocate Award
 - ◆ U.S. Marshals Certificate of Recognition
 - ◆ U.S. Postal Inspectors Certificate of Recognition
 - ◆ U.S. Postal Inspectors Certificate of Recognition
 - ◆ Florida Department of Law Enforcement
 - ◆ National Association of Fugitive Investigators
 - ◆ Freedom Forum: Arlington, Virginia
 - ◆ National CINDY (Cinematography/Producing) Award
 - ◆ National Telly Awards
 - ◆ Women In Communications Award
- 2008 Easter Seals South Florida
 - 2005 Washington D.C.
 - 2001 New Orleans (Shamburger case)
 - 2000 New York City (Campbell case)
 - 1999 Media Appreciation (Bartown Quadruple Murder)
 - 1999 Media Award of the Year
 - 1995-1996 Paul Miller Reporter Fellowship
 - 1993 1st Place Documentary-Hate Crimes
 - 1993 1st Place Documentaries-Hate Crimes/Missing Kids
 - 1993 Achievement in Journalism

REFERENCES

Available upon request

